

FOUR FRAGRANCES TO START YOUR FRAGRANCE JOURNEY

Curated For The Modern Man.
Four Versatile Scents To Build Your Signature Scent Game.

Every Day

Summer

Winter

Special Occasions



SIGNATURE DAILY: YSL Y EDP

A clean, modern scent that blends crisp apple with warm amber and sage. Versatile and refined, it's perfect for work, brunch, or casual nights out. A daily fragrance with presence. A perfect daily driver for the man stepping into his elevated era.

SUMMER VIBE: RASASI HAWAS TROPICAL

Juicy, playful, and tropical fresh Hawas Tropical brings serious heat to your summer rotation. It opens with fruity sweetness, cools off with a breezy aquatic vibe, and finishes smooth with just a touch of musk. This one smells like vacation and good energy perfect for beach days, rooftop hangs, or any hot-weather adventure.

WINTER PICK: LATAFA OUD FOR GLORY

Bold, smoky, and unapologetically masculine—Oud for Glory is made for cold nights and layered fits. This fragrance brings deep oud, incense, and spice to the table, making it perfect for standing out when the weather cools down. It's not for the faint of heart, but if you want something that commands respect in the winter months, this is your statement scent.

SPECIAL OCCASIONS: LATAFA KHAMRAH

Warm, spicy, and surprisingly luxurious Khamrah is the kind of fragrance that makes people lean in and ask what you're wearing. With rich cinnamon, sweet apple, and creamy vanilla, it creates a bold impression without going overboard. Perfect for weddings, formal events, or date nights when you want to leave a lasting memory. This is affordable elegance in a bottle.





YOUR SCENT STARTER AT A GLANCE

YSL Y EDP:

NOTES: Apple, Bergamot,
Amber & Sage

USE: Everyday / Gym /
Casual / Office

TIER: A



Rasasi Hawas Tropical:

NOTES: Pineapple, Grapefruit,
Aquatic Accord Musk

USE: Summer Days / Outdoors
/ Social

TIER: B



Lattafa Oud for Glory:

NOTES: Oud, Incense,
Patchouli, Amber

USE: Winter / Night Out /
Statement Wear

TIER: B



Lattafa Khamrah:

NOTES: Cinnamon, Apple,
Vanilla, Tonka Bean

USE: Special Events / Date
Night / Dressy

TIER: A



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Style and Scent for the modern man. Curating timeless fits.
Owning signature scents. Building your confidence